

TEENS HUB TANZANIA

2026 ACTION PLAN

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1.0 Executive Summary

This Action Plan sets the direction and priorities of Teens Hub Tanzania for 2026. It serves as a practical roadmap to guide The Organization decisions, coordinate programs, and clearly communicate the organization's goals to the Board of Trustees, partners, and supporters and the community.

In 2026, Teens Hub Tanzania will focus on reaching teenagers directly through schools, community service, media platforms, and structured programs. The organization will operate in **two regions** during the year and work toward establishing **four active and functioning charters** by the end of the year.

The work of the year is structured around **five core programs**, implemented in **two phases** to ensure quality, realism, and sustainability. These programs balance visibility, direct impact, and long-term growth.

1.1 Key programs for 2026

- Teens Hub Schools Outreach
- Teens Hub Charities (Street Children Day as the opening activity)
- Teens Space Podcast
- Teens Mental Health Cohort 01
- Teens Publishing Hub

1.2 Targets by the end of 2026

- Reach over **2,000 teenagers** across Tanzania
- Engage at least **20 secondary schools**
- Operate **four active charters**
- Establish **three strategic partnerships**

- Deliver both **flagship and charter-level charity activities**

1.3 Organizational Profile

Teens Hub Tanzania is a youth-led NGO established to empower teenagers by creating opportunities for them to make a positive impact in their communities. The organization was founded by teenagers who have firsthand experience with the challenges that young people face, including financial, social, academic, and emotional struggles.

The organization is designed to **support teenagers by teenagers**, ensuring programs resonate with their peers and address real issues that teenagers experience. Teens Hub Tanzania encourages youth participation in decision-making, skills development, and community action, giving young people a voice in shaping solutions for their own growth and the welfare of the communities around them.

2.0 Abbreviations

Abbreviation	Meaning
THT	Teens Hub Tanzania
MEL	Monitoring, Evaluation & Learning
HQ	Headquarters
NGO	Non-Governmental Organization
SDP	Schools Development Program
TMHC	Teens Mental Health Cohort

3.0 Background

Teens Hub Tanzania was founded to provide teenagers with a platform to use their skills and potentials for social impact. Research showed that teenagers often listen to one another more than to adults, and that there was a lack of spaces where they could share ideas, develop leadership skills, and contribute meaningfully to their communities.

The organization was registered on **October 03rd, 2025** and has since focused on creating programs that are **relevant, practical, and peer-led**. The founding team includes teenagers who have faced real-life challenges financial, social, academic, and mental health bringing lived experience into program design.

Teens Hub Tanzania aims to bridge the gap between teenage potential and community development by creating platforms for **learning, service, leadership, and creative expression**.

3.1 Mission, Vision & Values

Mission: To empower teenagers to develop their skills, lead initiatives, and positively impact their communities.

Vision: A Tanzania where teenagers are active agents of change in society.

3.2 Core Values

- **Youth Empowerment** – prioritizing the growth and potential of teenagers
- **Peer Support** – learning and mentoring among teenagers
- **Integrity** – transparent, accountable, and ethical operations
- **Community Impact** – measurable and sustainable contribution to society
- **Innovation** – encouraging creative solutions and new ideas

3.3 Legal Status & Governance

- Registered NGO under Tanzanian law
- Board of Trustees provides oversight and governance
- Led operationally by the Executive Director and Charter Heads
- Regular reporting and accountability mechanisms in place

3.4 Situation Analysis & Strategic Context

- Teens Hub Tanzania operates in **two regions** in 2026, planning expansion to four charters
- Communities face social, educational, and mental health challenges among teenagers
- Existing youth programs are often adult-led; THT fills a gap by being **youth-led, peer-focused**
- Strategic context includes the need for:
 - Schools outreach
 - Mental health support
 - Peer-led community engagement
 - Youth media and publishing platforms

4.0 Strategic Framework 2026

4.1 Phase 1: January – June

- Focus on visibility and outreach
- Execute Schools Outreach, Street Children Day, and Podcast pilot
- Build trust and presence in target regions

4.2 Phase 2: July – December

- Focus on deeper, high-impact programs

- Run Mental Health Cohorts and Publishing Hub initiatives
- Evaluate progress and celebrate milestones

Flexibility: Urgent activities outside the calendar may be conducted if necessary and aligned with the mission.

4.3 Strategic Goals

1. Expand reach to teenagers in multiple regions
2. Build sustainable, youth-led programs
3. Increase community impact through schools, charity, and media
4. Establish strategic partnerships for long-term growth

4.4 Strategic Objectives

- Reach over **2,000 teenagers** in 2026
- Engage **20 schools** with life skills and support programs
- Implement **five core programs** successfully
- Establish **four functioning charters** by the end of the year
- Form at least **three strategic partnerships**

5.0 Core Programs & Projects Overview

5.1 Teens Hub Schools Outreach

The Teens Hub Schools Outreach program is designed to introduce Teens Hub Tanzania (THT) to communities while providing direct support to teenagers in schools. Through planned visits to 6 schools, the program will engage approximately 600 students, delivering life skills sessions on leadership, mental health, and healthy relationships. In addition to educational sessions, students will receive small donations, including books and sanitary materials. This initiative aims to create meaningful interactions between THT and local schools, helping teenagers gain knowledge, confidence, and a sense of support from their peers and the wider community.

- Target: 6 schools, 600 students
- Activities: school visits, life skills sessions, donations (books, sanitary pads)
- Purpose: introduce THT to communities, support teenagers

5.2 Teens Hub Charities – Street Children Day

Teens Hub Charities will launch its flagship activity, Street Children Day, to create a visible and tangible impact in local communities. The program targets at least 320 street children, providing mentorship, basic needs support, and engagement opportunities with volunteers from THT charters. Beyond immediate assistance, the initiative is a platform for teenagers to practice peer-led community service, fostering responsibility, empathy, and leadership. This event also establishes a foundation for ongoing charity work at the charter level, encouraging local initiatives that complement the organization's overall mission.

- Target: at least 320 street children
- Activities: mentorship, donations, engagement with volunteers
- Purpose: Opening charity, community engagement, peer-led impact

5.3 Teens Space Podcast

The Teens Space Podcast provides a platform for teenagers to express their voices, share experiences, and discuss challenges relevant to their lives. Episodes feature both guest teenagers and professionals, offering perspectives, guidance, and inspiration. Supported by social media engagement, the podcast complements other THT programs by creating a digital space for youth interaction and learning. The outcome is a stronger teen presence online, increased engagement, and the creation of a platform that amplifies the voices of young people across regions.

- Purpose: platform for teenagers to share voices
- Activities: episodes, guest teens, professionals, social media engagement
- Outcome: teen engagement digitally, complement other programs

5.4. Teens Mental Health Cohort 01 (TMHC)

Teens Mental Health Cohort 01 is a structured initiative to build mental health awareness among teenagers and strengthen peer support networks. Over a three-week training period, participants will take part in workshops, group sharing circles, and follow-up monitoring to reinforce learning and coping strategies. The program equips teens with practical knowledge, encourages open dialogue around mental health, and develops the capacity for peer-to-peer support. Through this initiative, THT aims to reduce stigma, improve mental health literacy, and empower teenagers to support one another effectively.

- Activities: 3-week training, peer circles, monitoring
- Outcome: teen mental health awareness, peer support capacity

5.5 Teens Publishing Hub

The Teens Publishing Hub is a creative program aimed at nurturing young authors and fostering sustainable youth-led content. Through mentorship, editing, publishing guidance, and promotional support, teenagers will gain practical experience in writing and content creation. The program will produce at least one publication and includes the Teens Hub Magazine as a platform for youth expression. Beyond publication, the initiative develops skills, encourages creativity, and contributes to the long-term sustainability of THT by establishing systems for ongoing youth engagement and project visibility.

- Activities: mentorship, editing, publishing, promotion
- Outcome: launch publications, build youth skills, sustainability

6.0 2026 Action Plan Matrix

(Sample table format; each project will have its full month-by-month plan with responsible teams and resources)

Project	Activities	Outputs	KPIs	Responsible	Timeline	Resources
Schools Outreach	School sessions	6 schools visited	600 students reached	Charter Heads	Feb – May	Volunteers, materials
Street Children Day	Charity event	320 children supported	320 of children, feedback	Program Coordinator	April	Volunteers, donations
Podcast	Episode production	10 episodes	Engagement metrics	Media Team	Jan – June	Equipment, staff
TMHC	Training sessions	1 cohort trained	Knowledge gains, attendance	Program Lead	July – Dec	Trainers, materials, Venue
Publishing Hub	Writing & publishing	1 publication	1 youth authors	Content Team	July – Dec	Editors, printers

6.1 Implementation & Management Structure

- Executive Director oversees overall strategy
- Charter Heads manage regional programs
- Program Leads manage specific initiatives (Schools, Charities, Podcast, TMHC, Publishing)
- Volunteers and members execute activities on the ground

6.2 Monitoring, Evaluation & Learning (MEL) Framework

- **Monitoring:** Monthly activity tracking, attendance, and outputs
- **Evaluation:** Quarterly review of KPIs and impact
- **Learning:** Lessons documented and shared across charters for program improvement

6.3 Risk Analysis & Mitigation Measures

Risk	Likelihood	Impact	Mitigation
Low school participation	Medium	High	Early engagement with school authorities
Insufficient funding	High	High	Diversify funding sources, donor follow-ups
Volunteer shortage	Medium	Medium	Recruit and train backup volunteers
Regional operational delays	Medium	Medium	Clear communication, local coordination

7.0 Resource & Budget Plan

- **Human Resources:** ED, Charter Heads, Department Heads, volunteers
- **Financial Resources:**
 - Strategic partnerships and grants
 - Annual membership fees
 - Donations and fundraising campaigns
- **Material Resources:** Equipment for programs, school materials, printing resources

8.0 Communication, Visibility & Partnerships Strategy

- Use social media, newsletters, and events for visibility
- Engage partners for program support and funding
- Maintain transparent communication with stakeholders

9.0 Sustainability & Growth Outlook

- Expand charters to additional regions in future years
- Establish small income-generating activities for financial independence (future plans)
- Build youth leadership pipeline for continuity

8.0 Governance, Accountability & Ethics

- Board of Trustees oversight
- Regular reporting and auditing
- Code of ethics and transparent decision-making

9.0 Approval & Endorsement

This 2026 Action Plan is approved by the Board of Trustees of Teens Hub Tanzania. All programs, timelines, and targets outlined here are endorsed to guide organizational operations in the year 2026

